



Ypsilanti MI 48197

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PROFILE

I am an experienced Front-end Web Designer/Developer with over 20 years of expertise in creating visually appealing and user-friendly websites, email marketing and other digital marketing products. Skilled in HTML, CSS, JavaScript, WordPress & Shopify development and various design software. I have a strong knowledge of responsive design, web accessibility, cross-browser compatibility, email marketing, social media, digital strategy and analytics. With over two decades of professional development, design and digital marketing expertise I continue to maintain my knowledge base as well as continually expanding my skill sets in emerging platforms and standards to translate my clients' needs into compelling digital experiences.

EMPLOYMENT HISTORY

CONTRACT DESIGNER/DEVELOPER, BAYAREAPLS APRIL 2020 - APRIL 2025

Managed multiple projects developing branded intranet, several websites, email marketing campaigns, social media posts and digital brochures for several divisions of the company.

SENIOR FRONT-END DEVELOPER, SPACESHOP COMMERCE 2018 - 2020

Managed, designed and developed multiple WordPress websites, Shopify ecommerce websites, email campaigns, and Amazon Storefronts for multiple clients.

SENIOR FRONT-END DESIGNER/DEVELOPER, AMERITRUST 2015 - 2018

Designed, developed and managed multiple WordPress websites, blogs, email marketing campaigns and social media programs. Developed brand idenity for several company divisions and developed marketing strategies and campaigns for both email marketing and social media.

CONTRACT FRONT-END DESIGNER/DEVELOPER, VARIOUS COMPANIES 2012 - 2015

As a contractor I developed marketing strategies, managed projects, designed and developed many WordPress websites, Shopify ecommerce storefronts, email marketing campaigns, online advertising and interactive brochures and media presentations for a large variety of agencies and clients.

// Full professional work history available on request.

Professional references and portfolio links available on request.

